

# Demand Response

## An Easy Way to Boost Profits

Did you know utility companies will pay you to reduce your facilities' energy consumption when the electric power grid is stressed—just a few hours a year? It's called demand response (DR). Taking advantage of DR incentives can earn you tens of thousands or more in profits.

Partnering with NuEnergy lets you immediately unlock this recurring revenue source, with no upfront expenses. NuEnergy supports customers across the United States in Demand Response, and is also the leading curtailment services provider in the New York City metro area.

## How It Works

- NuEnergy assesses your facilities, develops an energy-reduction plan that will work for you and then reviews our recommendations with your team.
- You receive regular payments for being on standby for demand response.
- When a demand response event occurs, we alert you of the timing and actions to take based on your curtailment plan.

## Enjoy a Partnership That Pays Off

Unlike most CSPs, NuEnergy meets with you regularly to discuss how your plan is performing and update it as needed. In addition to this exceptional customer service, NuEnergy also offers the option of Real-Time Metering—a smart tool that helps us help you better monitor energy costs.



Over 1,000  
facilities  
have  
enrolled in  
NuEnergy  
Demand  
Response



**Sign up today.**  
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